



The University of Virginia Health System  
Medical Center Quality Committee  
Announces

The Charles L. Brown Award for Patient Care Quality  
2014

THE AWARD AND ITS PURPOSE

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The Charles L. Brown Award for Patient Care Quality was established in 2006 to honor the late Charles L. Brown's service and generosity to the Health System as a former member of the Health Sciences Council in the 1990's and advisor to the former Vice President for Health Sciences, Don E. Detmer, M.D. Through this fund, \$10,000 will be awarded once a year to a Health System team(s) to recognize excellence in patient care. The funds shall be used by the team for continuing professional education and quality improvement efforts.

GUIDELINES

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The following criteria will be used by the Award Committee of faculty and staff to evaluate each project and will be looking for work that has made a real difference in improving patient safety or patient outcomes.

- Innovative solutions to improve patient safety and health care quality.
- Data showing the success of the initiative and ability to sustain the improvement.
- The inclusion of major interdisciplinary stakeholders in the initiative.
- Alignment of the initiative with priorities identified by the Health System or professional organizations.
- The inclusion of relevant staff education and training related to the initiative.
- The inclusion of patient involvement and/or public education as applicable to the initiative.
- Ease of sharing the lessons and tools with other areas in the Health System or organizations.

Nomination packets should include the attached application form and a description of the quality improvement initiative undertaken by the team. Self-nominations are allowed. Members of the Quality and Performance Improvement Department are not eligible for the award. Descriptions should be 10 pages or less (Font: Times New Roman size 11) excluding the title page, abstract page, charts, tables and graphs in the appendix.

TIMELINE

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- The Award Committee will accept and evaluate applications submitted by 5 PM on March 7, 2014.
- The applicant may be asked to meet with the Award Committee to further explain the proposal.
- The Committee reserves the right to distribute the award (grand total of \$10,000 per year) to one or more selected applicants and will notify the recipient(s) by April 4, 2014

SUBMISSION INSTRUCTIONS

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Submit the completed application below with attached description by 5 PM on March 7, 2014 to:

Charles L. Brown Award  
Quality & Performance Improvement Department  
McKim Hall Room 1100  
P.O. Box 800803  
Charlottesville, VA 22908-0808

Questions please contact: Stacy Crowell, Director, Quality and Performance Improvement, 924-5120

The University of Virginia Medical Center  
2014 CHARLES L. BROWN AWARD FOR PATIENT CARE QUALITY  
Application Form

Team Leader Contact Information

Name of Team Leader: \_\_\_\_\_

Department: \_\_\_\_\_

Position: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Telephone Number(s): \_\_\_\_\_ Fax Number: \_\_\_\_\_

E-mail: \_\_\_\_\_

List team member names

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Team leader signature: \_\_\_\_\_ Date \_\_\_\_\_

Description of Improvement

Each description should contain the following components and, excluding title page, abstract, charts, tables and graphs, are limited to ten pages or less:

**Abstract:** A short one-paragraph explanation of the project initiative, stating its goals, and the achievement of the goals that summarizes the quantitative information that supports the end result.

Planning and Resources: Why did you select this project and how was it supported?

Provide information on the project goals and objectives and target population. What information was used to identify the need for the project? Give a timeline for the key activities or milestones related to the initiative. Describe the steps taken to implement the project, including the changes introduced. How was staff involved? Include as well the extent of leadership commitment. Describe any challenges and solutions in project design working with available resources. Describe any education, training material/programs, or activities that were undertaken to enhance staff understanding of the reason and purpose for change.

Performance Measurement and Analysis: How did you evaluate your efforts?

Describe measurement tools used for data collection, plan for analysis. What goals were established for determining success? How much data was collected? What were the limitations to the study design? Describe any statistical methods used to analyze the data.

Performance Improvement Activities and Results: What were the outcomes?

How were improvement cycles planned and tested? Describe the outcomes achieved, including the challenges and barriers, what worked and what did not work. Did you meet your goals? Use data to support the results. How was information shared with key stakeholders? What are the plans for sustaining improvements? What is the impact of the initiative? Can it be replicated in other areas? Can it be replicated in other sites?